

ORDER



Orders	Order / Rev:	726260	WUSA
	Alt Order #:	06401411	
	Product Desc:	RNC	
	Estimate:	3545	
	Flight Dates:	11/01/12 - 11/06/12	Primary AE:
	Original Date / Rev:	10/31/12 / 11/01/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	National Media, Inc/ POL	
	Buying Contact:	Billing Type:	
	Billing Contact:	Billing Calendar:	
	815 Slaters Lane	Billing Cycle:	
	Alexandria, VA 22314	Agency Commission:	
Advertiser	Name:	RNC	
	Demographic:	A35-64	
	Product Codes:	IS-Issue/Ballot,IS-Candidate/Presidentia	
	Priority:	P-5	
	Revenue Codes:	AGY, GEN, POL	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	32	\$84,800.00	\$72,080.00	November 2012	32	\$84,800.00	\$72,080.00	43.90
					Totals	32	\$84,800.00	\$72,080.00	43.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	11/02/12	11/02/12	9 News @ 11p	CM	M-Su 11-1135p	-----F--	:30	1	\$4,000.00	P-1	2.00	NM	1	\$4,000.00
				9 News @ 11p											
				9NEWS NOW@11PM<											
					Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
					Week: 10/29/12	11/04/12	-----F--	1	\$4,000.00	2.00					
E 2	WUSA	11/02/12	11/02/12	Late Late Show	CM	1237-137AM	-----F--	:30	2	\$450.00	P-2	0.60	NM	2	\$900.00
				Late Late Show											
				LT-FERGUSN-CBS<											
					Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
					Week: 10/29/12	11/04/12	-----F--	2	\$450.00	0.60					
E 3	WUSA	11/02/12	11/02/12	9 News @ 5p	CM	5-6p	-----F--	:30	1	\$1,200.00	P-1	0.90	NM	1	\$1,200.00
				9 News @ 5p											
				9NEWS NOW@5PM											
					Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
					Week: 10/29/12	11/04/12	-----F--	1	\$1,200.00	0.90					
E 4	WUSA	11/02/12	11/02/12	CBS This Morning	CM	7-9a	-----F--	:30	2	\$600.00	P-1	0.50	NM	2	\$1,200.00
				CBS This Morning											
				CBS THS MRNG-2											
					Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
					Week: 10/29/12	11/04/12	-----F--	2	\$600.00	0.50					
E 5	WUSA	11/02/12	11/02/12	Entertainment Tonight	CM	730-8P	-----F--	:30	1	\$4,000.00	P-1	1.70	NM	1	\$4,000.00
				Entertainment Tonight											
				ENT TONIGHT 30											
					Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
					Week: 10/29/12	11/04/12	-----F--	1	\$4,000.00	1.70					

Order / Rev: 726260
 Alt Order #: 06401411
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: RNC
 Product Desc: RNC
 Estimate: 3545

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 6	WUSA	11/05/12	11/05/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$4,000.00	P-1	2.00	NM	1	\$4,000.00											
9NEWS NOW@11PM<																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$4,000.00	2.00																					
E 7	WUSA	11/05/12	11/05/12	Late Late Show Late Late Show	CM	1237-137AM	M-----	:30	2	\$450.00	P-2	0.60	NM	2	\$900.00											
LT-FERGUSN-CBS<																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	2	\$450.00	0.60																					
E 8	WUSA	11/05/12	11/05/12	9 News @ 5p 9 News @ 5p	CM	5-6p	M-----	:30	2	\$1,200.00	P-1	0.90	NM	2	\$2,400.00											
9NEWS NOW@5PM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	2	\$1,200.00	0.90																					
E 9	WUSA	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	2	\$600.00	P-1	0.50	NM	2	\$1,200.00											
CBS THS MRNG-2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	2	\$600.00	0.50																					
E 10	WUSA	11/05/12	11/05/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	M-----	:30	1	\$4,000.00	P-1	1.70	NM	1	\$4,000.00											
ENT TONIGHT 30																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$4,000.00	1.70																					
E 11	WUSA	11/03/12	11/03/12	Sa Game On Game On	CM	Sa 7-8p (7:15 PM-8:00 PM)	-----S-	:30	2	\$1,500.00	P-2	1.00	NM	2	\$3,000.00											
GAME ON! (LIVE FTBL SHOW)																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S-	2	\$1,500.00	1.00																					
E 12	WUSA	11/03/12	11/03/12	8-10a Sa CBS This Morr@M CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	1	\$600.00	P-1	0.50	NM	1	\$600.00											
CBS THS MRN:SA																										
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Week: 10/29/12	11/04/12	-----S-	1	\$600.00	0.50																					
E 13	WUSA	11/03/12	11/03/12	NCAA Football Prime NCAA Football Prime	CM	8-11p (8:00 PM-11:30 PM)	-----S-	:30	2	\$10,000.00	P-1	5.00	NM	2	\$20,000.00											
NCAA CLG FTBL: ALABAMA V LSU																										
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Week: 10/29/12	11/04/12	-----S-	2	\$10,000.00	5.00																					
E 14	WUSA	11/01/12	11/01/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$4,000.00	P-1	2.00	NM	1	\$4,000.00											
9NEWS NOW@11PM<																										
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E 15	WUSA	11/01/12	11/01/12	Late Late Show Late Late Show	CM	1237-137AM	---T---	:30	2	\$450.00	P-2	0.60	NM	2	\$900.00											
LT-FERGUSN-CBS<																										
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Week: 10/29/12	11/04/12	---T---	2	\$450.00	0.60																					
E 16	WUSA	11/01/12	11/01/12	9 News @ 5p 9 News @ 5p	CM	5-6p	---T---	:30	2	\$1,200.00	P-1	0.90	NM	2	\$2,400.00											
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E 17	WUSA	11/01/12	11/01/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$4,000.00	P-1	1.70	NM	1	\$4,000.00											
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Week: 10/29/12	11/04/12	---T---	1	\$4,000.00	1.70																					
E 18	WUSA	11/01/12	11/01/12		CM	8-9P	---T---	:30	1	\$20,000.00	P-1	6.00	NM	1	\$20,000.00											

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WUSA